

Cookies at EventMobi Platform

Experience Manager

| Cookie | Domain | Type | Description | Duration | Component |
|---------------------|---|------------------|--|----------|------------------|
| em-login-organizer | .experience.eventmobi.com | Necessary | The cookie is used to store and identify a users' unique session ID for the purpose of managing user session on the website. | 2 days | Experience |
| __hsrc | eventmobi.com | Functionality | Used to recognise the visitor's browser upon reentry on the website. | Session | HubSpot |
| __hstc | eventmobi.com | Functionality | Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes. | 1 year | HubSpot |
| hubspotutk | .eventmobi.com | Functionality | This cookie name is associated with websites built on the HubSpot platform. HubSpot report that its purpose is user authentication. As a persistent rather than a session cookie it cannot be classified as Strictly Necessary. | 1 year | HubSpot |
| __hssc | eventmobi.com | Functionality | This cookie keeps track of sessions. | | HubSpot |
| hs-messages-is-open | eventmobi.com | Functionality | This cookie is used to determine and save whether the chat widget is open for future visits. | | HubSpot |
| __hs_do_not_track | eventmobi.com | Functionality | This cookie can be set to prevent the tracking code from sending any information to HubSpot. | | HubSpot |
| _ga | .eventmobi.com | Analytics | This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors. | 2 years | Google Analytics |
| _gid | .eventmobi.com | Analytics | This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form. | 1 day | Google Analytics |
| _gat_gtag_UA_* | .eventmobi.com | Analytics | to store and track conversions. | 2 years | Google Analytics |
| _gcl_au | eventmobi.com | Advertisement | Set by google Adsense | | Google Adsense |

Event Space

| Cookie | Domain | Type | Description | Duration | Component |
|---------------------|---------------|---------------|---|-----------|----------------|
| KEEN_GUID | eventmobi.com | Necessary | Track the Events Page this event was accessed from to enable return to the event list. | 1 year | Keen |
| cookieMonster | eventmobi.com | Necessary | This is first party cookie set with login session info | | EventApp |
| __hsrc | eventmobi.com | Functionality | Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. | Session | HubSpot |
| __hstc | eventmobi.com | Functionality | The main cookie for tracking visitors | 1 year | HubSpot |
| hubspotutk | eventmobi.com | Functionality | This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts. | 13 months | HubSpot |
| __hssc | eventmobi.com | Functionality | This cookie keeps track of sessions. | | HubSpot |
| hs-messages-is-open | eventmobi.com | Functionality | This cookie is used to determine and save whether the chat widget is open for future visits. | | HubSpot |
| __hs_do_not_track | eventmobi.com | Functionality | This cookie can be set to prevent the tracking code from sending any information to HubSpot. | | HubSpot |
| _gcl_au | eventmobi.com | Advertisement | Set by google adsense | | Google Adsense |